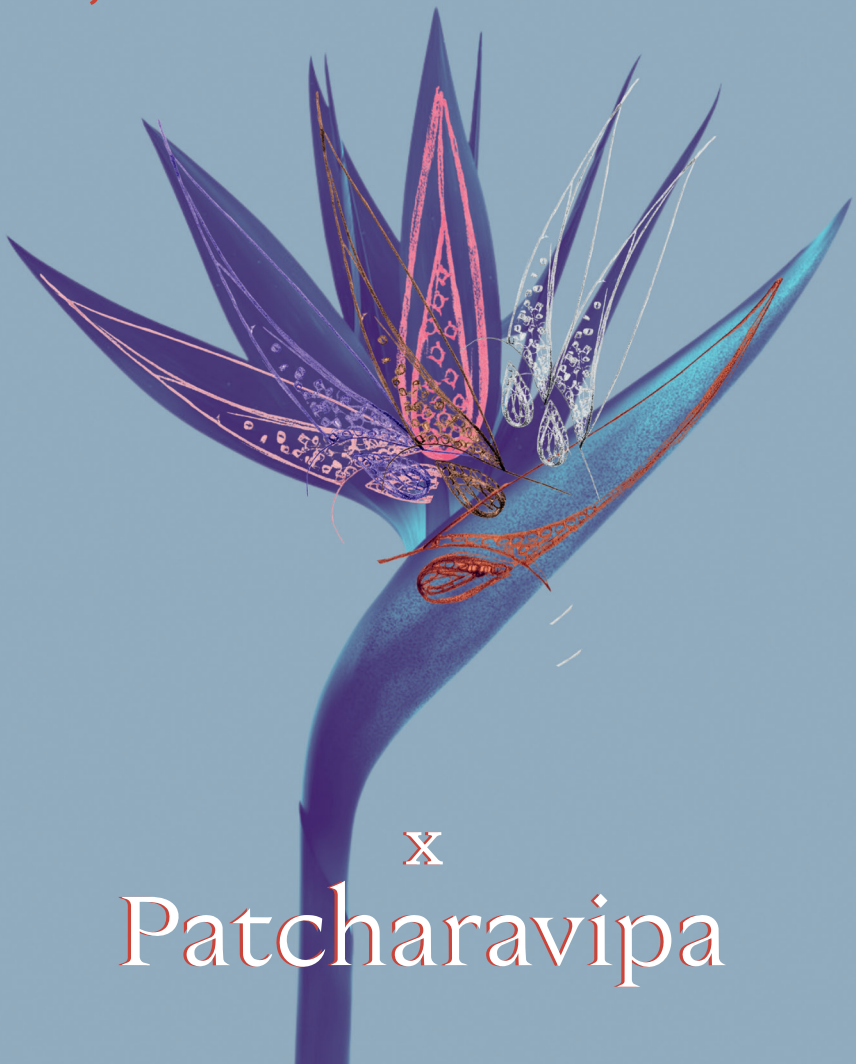
# adler

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# Patcharavipa

# A friendship between Geneva and Bangkok, passed down through generations

## It all began with an encounter.

More than fifty years ago in Geneva, the paths of Thanpuying Lursakdi Sampatisiri and Leylâ Adler crossed, marking the beginning of a connection that would unite their families.

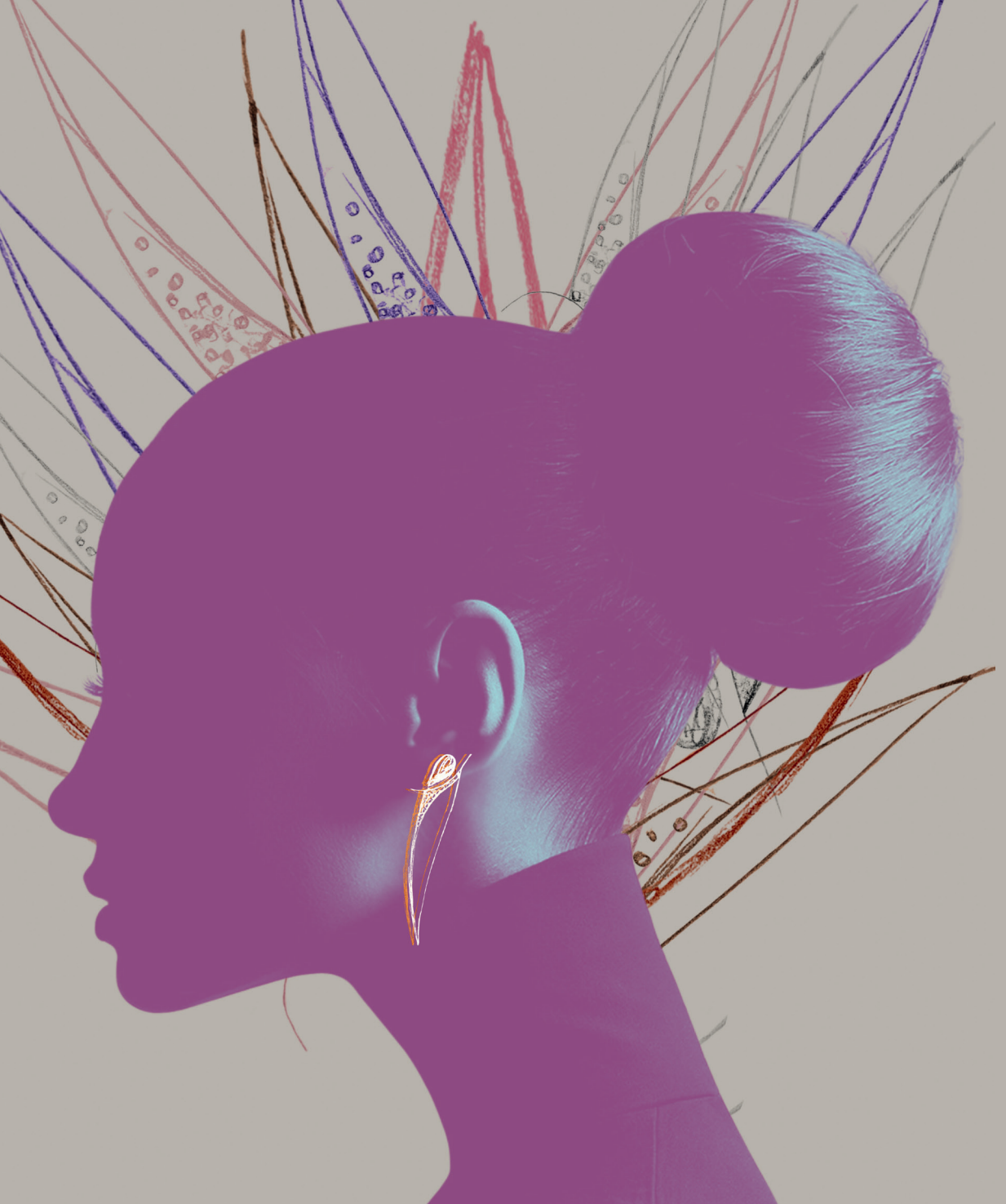
Thanpuying Lursakdi Sampatisiri was a pioneering businesswoman and public figure who made history in 1976 as Thailand's first female Minister of Transport and one of the country's first female cabinet ministers. Leylâ Adler was the creative soul of ADLER, shaping the Maison through her artistry, elegance and generosity. Nurtured over decades, this relationship was passed down from one generation to the next.

Years later, Chutipat and Sanhapit Bodiratnangkura introduced their daughter, Patcharavipa, to the Adler family. Today, Patcharavipa Bodiratnangkura and Daisy Adler carry this family connection forward through jewellery, combining their creative perspectives with a shared commitment to contemporary design and craftsmanship.

The first chapter of this creative journey was written in 2012. Then studying at Central Saint Martins in London, Patcharavipa Bodiratnangkura collaborated with ADLER on a first capsule collection inspired by leaves and the changing colours of the four seasons. Conceived by Patcharavipa and crafted by ADLER, the pieces brought together the designer's distinctive sensibility and the House's jewellery expertise.

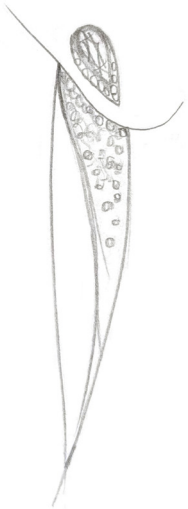
The collection was unveiled in Bangkok at the Nai Lert Park Heritage Home, an iconic residence closely connected to the history of the family.

In 2026, ADLER and PATCHARAVIPA reunite for a new chapter in their shared story: a titanium capsule collection inspired by the grace, movement and captivating colours of the bird of paradise flower.









# The bird of paradise symbolises transmission, transformation, and freedom.

Its bold silhouette and resemblance to a bird in flight also convey grace, movement and lightness, qualities expressed throughout the collection.

Titanium creates a natural connection between the two ADLER × PATCHARAVIPA capsule collections, both crafted in this distinctive material. Light yet strong, titanium allows for generous volumes that remain effortless to wear, while revealing a palette of subtle yet striking colours.

Leylâ Adler was the creative soul of ADLER for many years, and her vision remains an enduring influence on the Maison. More than twenty-five years ago, she was among the pioneers who introduced titanium into jewellery, exploring its lightness, colours and creative possibilities.

Daisy Adler's own relationship with Leylâ began at the age of nineteen, growing into a life-changing mentorship that would span two decades. Through her belief, guidance and empowerment, Leylâ profoundly shaped Daisy's journey, enabling her to carry that legacy forward alongside Allen Adler, Leylâ's beloved son.

More than fifty years after an encounter in Geneva first brought their families together, ADLER and PATCHARAVIPA continue that connection through a new generation and a new creative expression.

A story of legacy, freedom and beauty, shaped to endure.

# A Bloom in Three Acts

Inspired by nature, the ADLER × PATCHARAVIPA collection unfolds through organic lines that evoke the spectacular silhouette of the bird of paradise flower. This capsule collection traces the flower's gradual blossoming through three distinct stages.

One pair of earrings evokes the birth of the flower, as the seed begins to germinate and new life emerges. Designed with versatility in mind, the earrings feature removable and interchangeable central elements, allowing for a variety of compositions.

The other pair captures the flower's development and the gradual opening of its petals. The earrings can be worn in two ways: in their full form for a bolder silhouette, or as delicate gem-set studs for a more understated, minimalist expression.

The ring represents the culmination of the cycle: the bird of paradise in full bloom. Composed of two interlocking bands, it can be worn as a complete creation or as two separate pieces.

The collection expresses the creative encounter between the two jewellery brands. PATCHARAVIPA's contemporary vision and refined sense of minimalist balance meet the generous curves and signature versatility of ADLER's designs.



# Patcharavipa Bodiratnangkura

Patcharavipa Bodiratnangkura is a jewellery designer whose contemporary creations are conceived as future heirlooms. Designed for both women and men, her pieces are characterised by their bold aesthetic, sculptural volumes and sensitive exploration of materials and textures. Unexpected contrasts and wide-ranging artistic references give each creation its distinctive identity.

Through a meeting of tradition and experimentation, Patcharavipa creates deeply personal pieces intended to be worn, treasured and passed down from one generation to the next.

# About ADLER With Heart, With Style

A 140 years family business now helmed by its fourth generation, Allen and Daisy Adler, the Maison stands out for its cosmopolitan heritage and rich multicultural influences. Every creation from ADLER is a fusion of emotion, meaning, and elegance, transforming each piece of jewellery into a singular work of art.

*"True luxury is human connection."* This belief has guided ADLER across four generations. Beyond creating bespoke jewellery, the Maison places lasting relationships at the heart of its work, relationships with clients, partners, collaborators and the artisans who shape each piece.